



the-canine-cookery *baking for dogs*

beyond "human grade"

you can find our
products at
www.thecaninecookery.com



Critter
alias Wild Man
our original inspiration



little CJ
came to us later---
she loves our good stuff, too!

is "human grade" good enough?

We're often asked if our ingredients are "human grade," a question without a simple answer, from our point of view.

For starters, we wouldn't consider lowering our quality to the federal standards for pet foods---some treats made to government specifications smell really awful. But neither do we use ingredients just because they're "human grade." Know what's FDA-approved for humans? Artificial dyes and preservatives, among other stuff. We don't feed those to our dogs, and we wouldn't put them in our products for your dogs, either.

Our ingredients **are** human-grade---and they're also organic or all-natural: grown without chemical fertilizers and pesticides, but organic certification isn't complete. More expensive, not always easy to find, but we won't settle for less.

Years ago our kitty Henry and sweet dog Critter developed life-diminishing health problems due to bad veterinary advice. We were at first devastated and outraged, then became determined to do whatever it took to protect the pets who live with and trust us. From that commitment, **the canine cookery** was born.

Years later, we're as focused on quality as we were back then. And we always will be---our sweet furry friends depend on us to provide the best for them, whether it's a cake they eat once a year or the food they eat every day that helps them have many healthy years.

all-natural is our bottom line.....

Products from **the canine cookery** are preservative-free and always will be. Over the years, as we worked to increase our customer base, consultants said we should add preservatives so that our treats could sit on store shelves with national brands. But we always thought about our shaggy-bear-of-a-dog Critter, whose struggles with immune deficiency were the reason we started baking. And we kept making wholesome, delicious, preservative-free products.

Who wouldn't rather eat something that's fresh-baked, not sitting on a shelf waiting for someone to buy it? Plus, we think that natural ingredients taste better than food with chemicals.

When we created **puppy party** all-natural dog cake mix, consultants suggested that we switch from organic and natural ingredients to conventional grains and flours that might be genetically modified or contain pesticide residue. To increase our profit-margin, they said. After all, they said, we're talking about a cake that dogs won't eat very often.

But we decided to use a different bottom line: to keep producing clean, wholesome, delicious products, despite the economic impact.

organic grains worth the cost.....

Since our start in 1997, all flours and grains used by **the canine cookery** have been organic---grown, milled and packaged in the U.S. Though these ingredients are relatively pricey, we think our dogs, and yours, are worth it.

At a farmers' market where we sold our treats for years, people often reported that grain allergies in their dogs disappeared, when they switched to organic treats and food. Following discovery of toxic fillers in poorly-regulated, non-organic grains, we think that organic flours and grains are more important than ever.

the canine cookery

**covington, louisiana
since 1997**

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